



On Jan. 8, 2009, in the BCS Championship Game, then-Florida quarterback **Tim Tebow** wore eye black with the inscription **John 3:16**. Subsequently, there were 94 million Google searches for John 3:16.

There is no doubt that [William King](#) helped provide the inspiration for Tim Tebow had to wear John 3:16. For years, William held up John 3:16 signs at sporting events around the world. Most of us have probably seen his signs on sports broadcasts.



On Jan. 8, 2012, three years to the date that he caused millions of football fans to Google the meaning of John 3:16, Tebow played his first NFL playoff game, against the Pittsburgh Steelers. He wasn't allowed to wear John 3:16, but that day he **pulled off a salvation miracle for his team to win 29 to 23**.

Isaiah 29:23b says "they will praise the Holy One of Israel and stand in awe of him." **In the game:**

- Tim Tebow threw for **316 yards**.
- His yards per rush were **3.16**.
- His yards per completion were 31.6 - the highest single-game postseason completion average in NFL history.
- The ratings for the game were 31.6.
- Pittsburgh's time of possession was 31.6.
- Ben Roethlisberger's second-quarter interception, which led to a field goal and a 17-6 Broncos lead, came on 3rd & 16.
- At the time Tebow threw the game-winning 80-yard touchdown pass to Demaryius Thomas -- the NFL's longest postseason pass in overtime history -- CBS's final quarter-hour overnight ratings were . . . 31.6.

Because of the miraculous stats, without Tim Tebow even wearing John 3:16 under his eyes, **there were over 100 million Google searches for John 3:16 after the game**.

Tim Tebow stood boldly for his faith in the middle of his area of work, culture, and influence - the sports arena. **May we take bold stands of faith** in all the areas and arenas of our life, work, and culture we find ourselves.